Hunter Kraus

Dr. Sherry

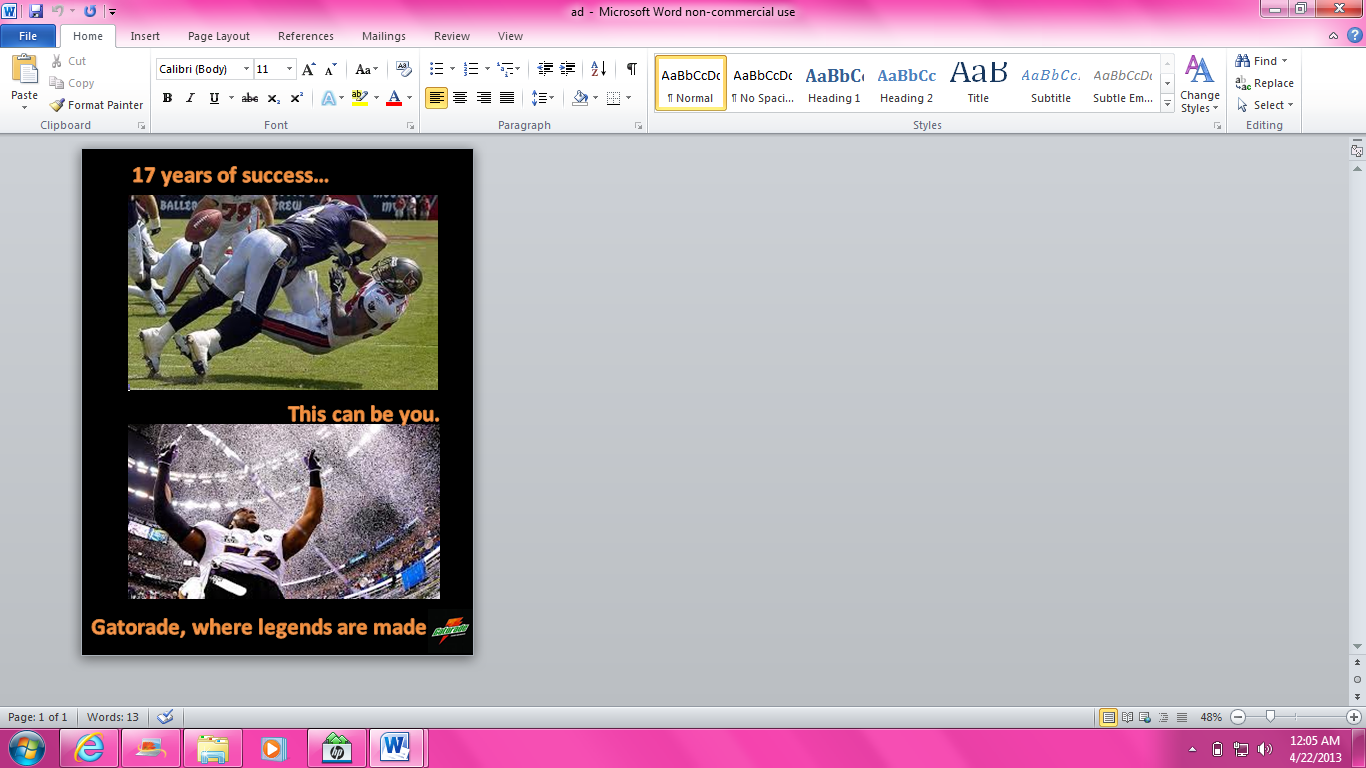
Comp 1

22 April 2013

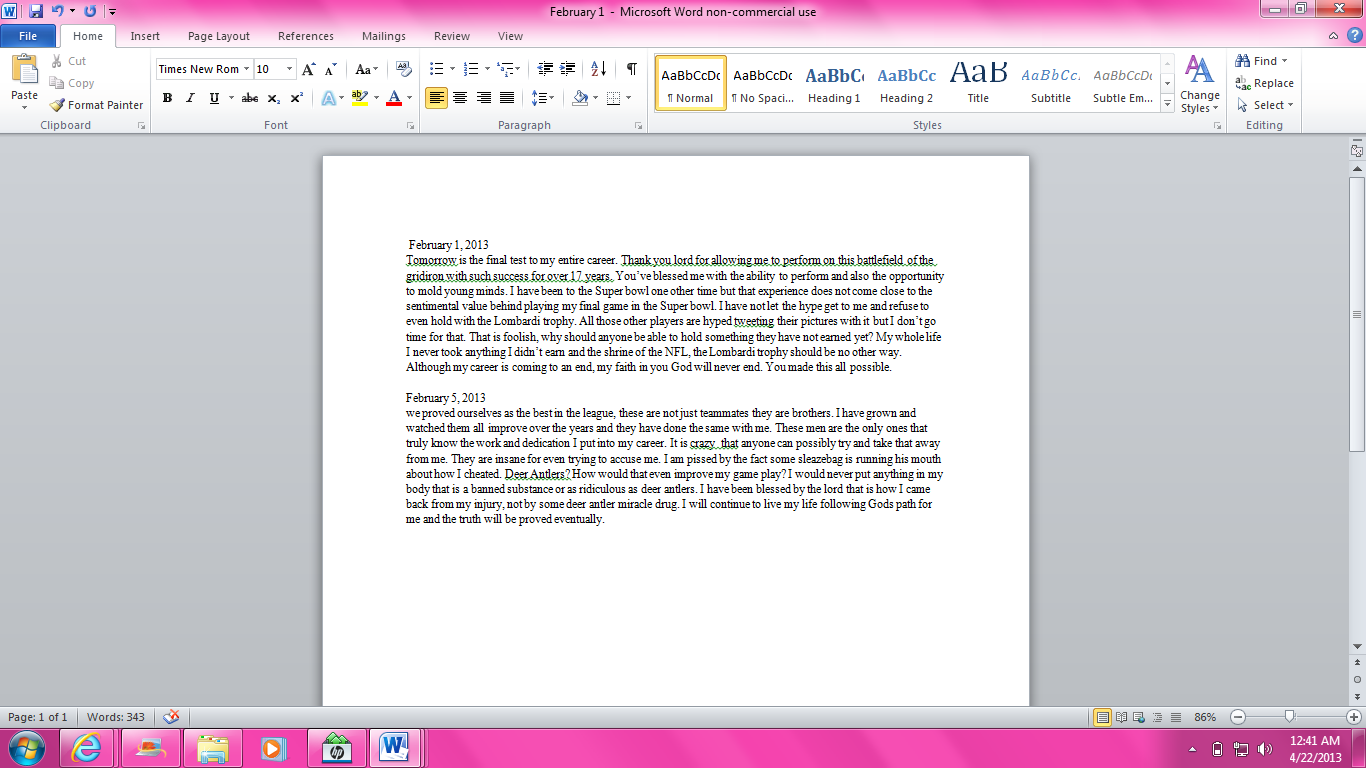
Course Goals

This semester I have focused my writings all around the subject of Ray Lewis to effectively complete the Researching Our Multiple Projects (ROMP) assignment. Through this assignment I met the criteria specified in the course goals provided at the beginning of the course. The following are the course goals followed by my personal examples as to how I effectively met all of them.

**Goal A - Students will be able to compose for particular audiences and purposes**

****All writing is aimed for a specific audience and purpose. When writing a genre it is crucial for the author to know their audience and morph their piece around that specific audience. Furthermore, the author must know their intended purpose and making all aspects of their genre reflect that purpose. As my first genre for the ROMP assignment I decided to construct a magazine advertisement, which I feel shows my ability to complete this goal. The audience of this was focused mainly at young teenagers to college athletes who dream of having a future in sports. This audience includes a wide range of middle school, high school, and college football players across the nation. The magazine ad was for Gatorade which is a recognized sports drink for athletes across the world. First to address this audience, I opened the advertisement with, “17 years of success” followed by “ This can be you”. These two phrases directly relate to young athletes who dream to be in the National Football League(NFL). Furthermore, I chose a picture of Ray Lewis after his Superbowl victor. Across the nation thousands of little kids’ dream of playing in this life changing game so by using this image it directly relates to the intended audience. By tying the successful career of Ray Lewis with a sports drink that has a history of excellence it helps to get the purpose of my advertisement to the intended audience.

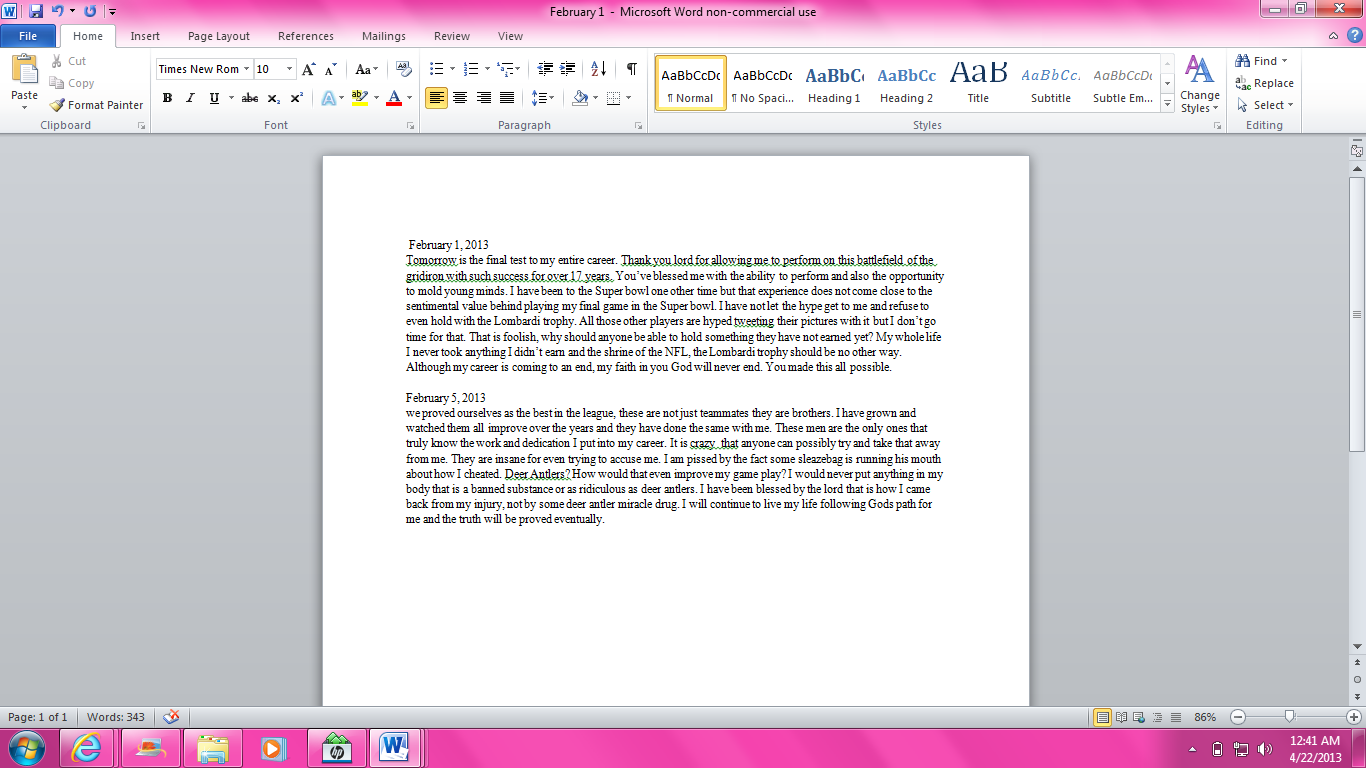
**Goal B - Students will be able to compose using language and conventions appropriate to genre**

In order to effectively compose a piece the author must transform his writing around the type of genre he plans on writing in. In my diary genre I was able to change my style of writing to reflect that of a NFL football player’s diary. With this genre I wrote two separate entries, one revolving around the pre –Superbowl jitters and the second around the accusation of him taking a banned substance. I observed that most diary entries include a date to begin so both mine are labeled accurately with the date in which they would be written. For example, my pre-Superbowl diary entry is labled as “February 1, 2013” which was two days before the actual Superbowl. Furthermore to a diary is typically filled with emotions and inside thoughts. To go with this I wrote, ‘They are insane for even trying to accuse me. I am pissed by the fact some sleazebag is running his mouth about how I cheated.” This exert from his journal clearly shows his inside thoughts on the topic at hand. By effectively mimicking typical dairy entries I was able to create a diary entry for Ray Lewis focused on defining moments of his career.

**Goal C - Students will be able to read, select, and use evidence critically to formulate and support arguments**

At the beginning of this assignment I had a vast background on the history of Ray Lewis, but even with this knowledge I had to conduct further research specific to each genre I wanted to create. By beginning the ROMP assignment with the FAQ-I sheets it allowed me to focus my research and select only the necessary items that I would later use to complete my genres. One example of this is from my fifth FAQ-I sheet which states, “Lewis was asked about a Sports Illustrated report that claimed a company supplied him with deer-antler velvet extract which contains IGF-1, a performance enhancing substance banned by the NFL”1 I was able to use this knowledge when composing my dairy entry that was mentioned above.

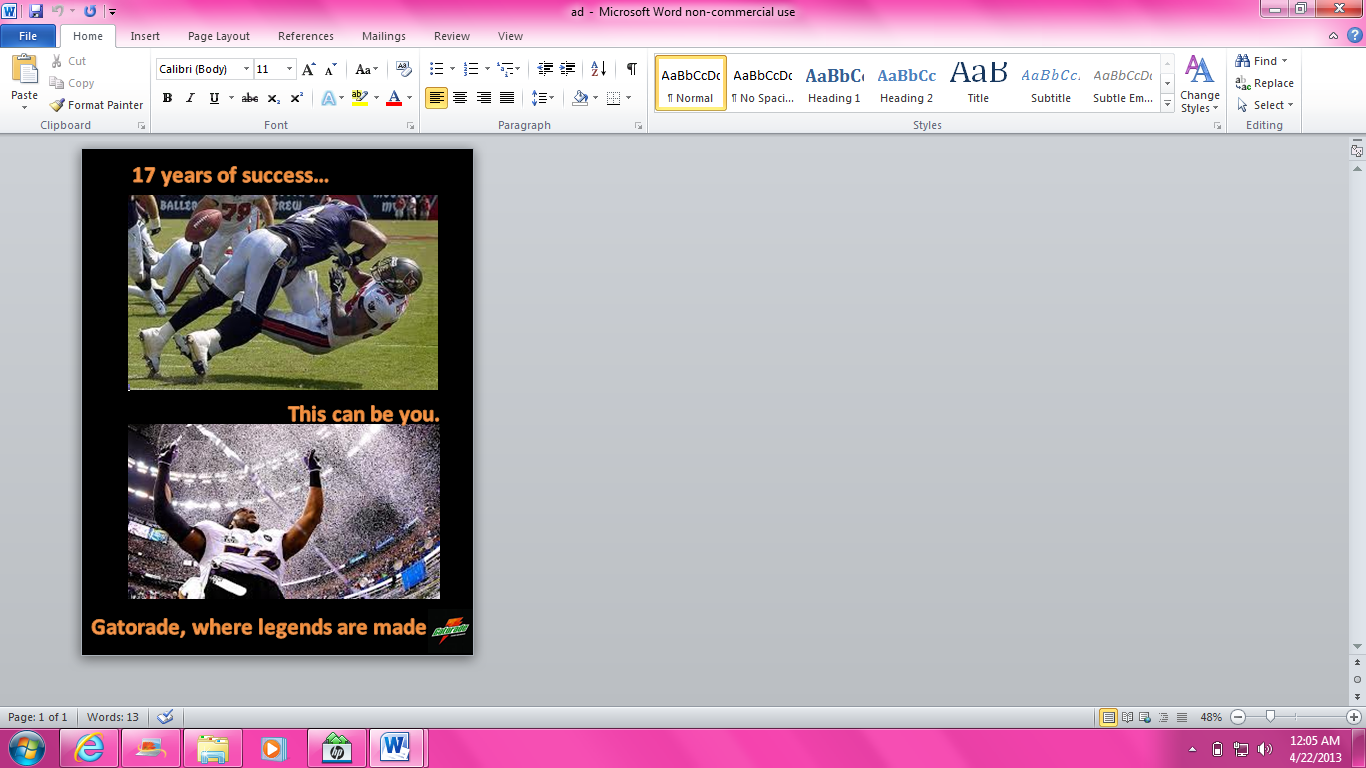
**Goal D - Students will be able to interpret and compose in a variety of media and print/non-print genres**

Part of completing the ROMP assignment I needed to be able to create genres both revolved around print and also non-print. Personally, I believed that it was crucial to split these two almost equally so I composed two print genres and two non- print genres followed by one genre that is split between print and non-print. My two genres that are non-print are my Magazine cover and a Magazine advertisement. I composed my magazine advertisement by combining two split screen pictures of Ray Lewis. On the other hand, my print genres are my professional genre and diary entry. By using a combination of print and non-print it keeps an audience more intrigued and interesting in a topic and I was able to do this to compose my overall ROMP assignment.

1 Mahon,Tom. “Oh Deer, Ravens’ Ray Lewis Denies Using Banned Extract.” The Phialdelphia Daily News 30 Jan 2012: Print

**Non-print**

**Print**

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**Goal E - Students will be able to describe and apply appropriate writing processes, both individually and in collaborative contexts**

It is crucial for a student to be able to go through the entire process of writing and be able to improve his work off of others opinion and their own. I was able to meet this course goal in completion of my player profile for Ray Lewis. I started with just the idea and some background information on how they are typically composed, with this knowledge I made my own draft for it. I brought this draft to peer editing with the class and got good feedback from both the class and Dr. Sherry. Dr. Sherry specifically told me that in order to make my piece better and transform it into my own that I should use the statistical information form Elias Sports Bureau and highlight the key numbers and write blurbs about why it is important. After receiving this information and others from my classmates, I transformed my player profile from what I believed was good criticism into a better overall assignment.

Throughout the process of creating my ROMP assignment for DR. Sherry, I believe I have met all the course goals for Comp. 1 as I have represented above.